

RESEARCH ARTICLE

**THE LEVEL OF HEALTH LITERACY OF ACADEMICIANS  
AND FACTORS AFFECTING IT \***

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**ABSTRACT**

*It is important to consider the level of health literacy in evaluating individuals in health-related matters. This study was conducted to determine the level of health literacy of the academic staff working at non-health schools in Kayseri Erciyes University and the affecting factors. This descriptive and cross-sectional study was conducted on 690 academicians with "European Health Literacy Scale Turkish Version" (HLS-TR). 28.8% of the research group has sufficient level of health literacy and 28.8±8.4 average score. The sufficient health literacy level is higher in women, married ones, the ones having no chronic diseases and research assistants. In logistic regression analysis, the sufficient HL level of those married to a health worker is 1.8 times higher when compared to those who are not married to a health worker. The sufficient HL level of those who are considered as healthy is 1.72 times higher than those who are considered to have bad health. To increase the level of health literacy, multidisciplinary health training projects in which the state, education system, universities, health system and media are included should be carry out.*

**Key words:** Health Literacy, University, Academician, HLS-TR

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## AKADEMİSYENLERDE SAĞLIK OKURYAZARLIĞI DÜZEYİ VE ETKİLEYEN ETMENLER \*

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### ÖZ

Sağlıkla ilgili konularda bireyi değerlendirmede sağlık okuryazarlık düzeyinin göz önünde bulundurulması önemlidir. Bu çalışma, Kayseri Erciyes üniversitesi sağlık dışı okullarda görev yapan akademik personelin sağlık okuryazarlığı düzeyini ve etkileyen etmenleri belirlemek amacıyla yapılmıştır. Tanımlayıcı ve kesitsel tipteki bu çalışmada "Avrupa Sağlık Okuryazarlığı Ölçeği Türkçe Uyarlaması" (ASOY-TR) ölçeğiyle 690 akademisyen üzerinde yapıldı. Araştırma grubunun %28,8'i yeterli sağlık okuryazarlık düzeyinde ve 28,8±8,4 puan ortalamasındadır. Yeterli sağlık okuryazarlığı düzeyi; kadınlarda, evlilerde, kronik hastalığı bulunmayanlarda ve araştırma görevlilerinde daha yüksektir. Lojistik regresyon analizinde, yeterli SOY düzeyi; eşi sağlık çalışanı olanlarda, eşi sağlık çalışanı olmayanlara göre 1,86 kat, sağlık durumunu iyi olarak değerlendirenlerde, kötü olarak değerlendirenlere göre 1,72 kat daha yüksektir. Sağlık okuryazarlığının düzeyinin artırılması için devlet, eğitim sistemi, üniversite, sağlık sistemi ve medyanın birlikte olduğu çok disiplinli sağlık eğitimi projeleri yapılmalıdır.

**Anahtar Kelimeler:** Sağlık Okuryazarlığı, Üniversite, Akademisyen, ASOY-TR

### MAKALE HAKKINDA

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## **I. INTRODUCTION**

Today, the health care system is complex for those benefiting from the service and those who will benefit from it in the future (Dennis et al. 2012). Presentation of health services has arisen the necessity for individuals to be informed about their own health and illness, to take part in the decision process and to take responsibility (Kramer et al. 2014). While it is targeted to include individuals in the system and in the decision-making mechanism, it is not known in most cases how much people are ready to cope with this responsibility given to them (Smith 2012). To give these responsibilities to the individuals who are not ready for this has the potential of threatening health security and the sustainability of health care system instead of protecting both the system and individuals. For this reason, while the participation of individuals in healthcare system and the ability and motivation to speak and take responsibility for their own health is assessed, it is important to determine the level of health literacy of individuals and the society (Sørensen et al. 2012).

Literacy skills are important for individuals to access their health information, to use healthcare services, to manage their own health, to obtain desired results for health and to maintain health (Morris et al. 2006). Health literacy, which is defined as the level of capacity to acquire, interpret and understand basic health knowledge and services required for individuals to make appropriate health-related decisions, provides a link between the literacy skills and abilities of individuals and their health (Nielsen-Bohlman et al. 2004).

Adequate health literacy allows the individual to make conscious decisions about health care services, disease prevention and health improvement issues (Sørensen et al. 2012). It is stated that inadequate health literacy affects individuals' levels of knowledge about their diseases and symptoms and their learning related to manage their diseases by themselves, and it is also indicated that it causes individuals to have inadequacy to adhere medical advice, to have more risk to be hospitalized, to increase the rates of benefitting from high cost services such as emergency (Dewalt et al. 2004; Mancuso 2008; Tokuda et al. 2009).

Although health literacy is related to the level of general literacy of individuals, and the individuals who are confronted with complicated health system, medical words used by healthcare staff, new health concept and health problems have adequate level of literacy, it is known that these factors adversely affect health literacy (Martin et al. 2009). Even if individuals have similar levels educational background, the skills of reading, writing, understanding and calculating can be different. For this reason, it is important to consider the level of health literacy, not the level of education, when evaluating individuals in health-related matters (Berkman et al. 2011).

The main task of academicians is education and they contribute to the progress of science by making researches and publications, and they also contribute to the improvement of the health level of the society by informing in their fields of expertise through seminars, columns, and radio and television programs (Odabaşı et al. 2010; Deem, Lucas 2007). Parallel to the level of literacy in academicians, a high level of health literacy is expected. Academicians' low level of health literacy causes problems while they transmit their health-related messages both to students and society, and also it can prevent them to improve their own health and solve and overcome health-related problems.

This study was conducted to determine the level of health literacy of the academicians working at non-health schools in Kayseri Erciyes University and the affecting factors.

## II. METHOD

This descriptive and cross-sectional study was conducted at Kayseri Erciyes University in 2016. Erciyes University ethics committee approval was received for the study.

It was planned to reach the whole population by including all the 1068 academicians working for non-health schools in Erciyes University (except for the faculties of medicine, health sciences, pharmacy, dentistry and veterinary). During the study, 48 academicians could not be reached (the criteria of failing to reach was accepted as visiting five times), 23 academicians were on leave (military duty, assignment, maternity leave), 31 academicians did not accept to participate in the study and were unwilling to answer the questionnaire and there were missing parts in 10 academicians' questionnaire forms, so the study was conducted on 690 academicians. The reach rate is 64.6%.

The questionnaire consists of two parts. The first part includes descriptive characteristics including socio-demographic and professional characteristics (age, gender, marital status, title, working years), health-related characteristics (chronic diseases, health status evaluation, use of health care services), health behavior characteristics (alcohol drinking and smoking, physical activity), and health practices (physician check-up and blood pressure measuring). The second part is the health literacy scale.

"The European Health Literacy Survey Questionnaire" (HLS-EU-Q) is a scale developed by HLS-EU Consortium within European Health Literacy Project 2009-2012, and "European Health Literacy Turkish Version" (HLS-TR) questionnaire, which has been obtained by translating the scale into Turkish, was used as the scale in the study. Health Literacy Turkish Version (HLS-TR) includes 47 questions, and the answers were assessed in a scale that the questions were rated from 1 to 4 (1=very difficult, 2= difficult, 3= easy, 4= very easy). This scale is based on the principle of evaluation of the individuals' perception that how "easy" or "difficult" the behavior that is stated in each question.

Categorizing the level of health literacy depending on index values in order to make it comparable:

- (0-25) point **Inadequate Health Literacy**,
- (>25-33) point **Problematic – Limited Health Literacy**
- (>33-42) point **Adequate Health Literacy**
- (>42-50) point **Excellent Health Literacy**

The internal consistency of the Turkish version of the scale was found as (Cronbach  $\alpha=0.97$ ) in "Turkey Health Literacy Research" conducted by Pelikan et al. in 2010, and it was found as (Cronbach  $\alpha=0.95$ ) in "The Reliability and Validity Study of Turkey Health Literacy Scales" conducted by the Ministry of Health (Durusu-Tanrıöver et al. 2014; Okyay, Abacıgil 2016).

Pursuant to the calculating formula of the scale, the score and level of health literacy was determined. Health literacy level was re-classified as adequate (excellent/adequate) and inadequate (limited/inadequate).

During the research, the academicians included in the study group were visited at their offices by the researcher. The participants were informed about the purpose of the study and that the data would be confidential, and their oral and written consents were obtained. The questionnaire forms were delivered and retrieved in sealed envelopes.

The data were evaluated by SPSS 15.0 software. Mean and standard deviation was used for continuous data, and chi-square test was used while comparing the groups in categorical data. In addition, binary logistic regression analysis was used to determine the effect on adequate health literacy. Odds ratio (OR) and 95% confidence interval of (CI) was calculated. The value of  $p < 0.05$  was accepted as statistically significant.

In the evaluation of logistic regression analysis, “inadequate, limited/problematic, adequate, excellent” health literacy categories were re-categorized as adequate and inadequate health literacy, and the general health status variable classified as “very good, good, medium, bad, very bad” was re-classified as “very good/good, medium/bad.”

### III. FINDINGS

**Table 1. Distribution of General and Sub-Dimensions Health Literacy Indexes of Academicians**

| Health literacy indexes<br>(n=690)                     | Inadequate |      | Problematic |      | Sufficient |      | Excellent |      |
|--|------------|------|-------------|------|------------|------|-----------|------|
|  | No         | %    | No          | %    | No         | %    | No        | %    |
| General health literacy                                | 211        | 30.6 | 280         | 40.6 | 156        | 22.6 | 43        | 6.2  |
| Health care health literacy                            | 198        | 28.7 | 241         | 34.9 | 194        | 28.1 | 57        | 8.3  |
| Disease prevention health Literacy                     | 248        | 35.9 | 225         | 32.6 | 162        | 23.5 | 55        | 8.0  |
| Health promotion health Literacy                       | 241        | 34.9 | 217         | 31.4 | 172        | 24.9 | 60        | 8.7  |
| Access/obtain Information Relevant to health           | 192        | 27.8 | 222         | 32.2 | 205        | 29.7 | 71        | 10.3 |
| Understand information Relevant to health              | 159        | 23.0 | 252         | 36.5 | 205        | 29.7 | 74        | 10.7 |
| Appraise/judge/evaluate Information relevant to health | 306        | 44.3 | 186         | 27.0 | 147        | 21.3 | 51        | 7.4  |
| Apply / use information Relevant to health             | 224        | 32.5 | 236         | 34.2 | 179        | 25.9 | 51        | 7.4  |

68.7% of the participants in the research group are male and 31.3% are female, and the average age of them is  $37.2 \pm 9.2$ . 83.8% of the academicians work at the faculties, 34.2% is research assistants and 33.0% have been working for 5 and six years at the university. 30.6% of the academicians have inadequate, 40.6% have problematic, 22.6% have adequate and 6.2% have excellent general health literacy level. The highest level of adequate health literacy (adequate/excellent) is the health literacy of understanding health information (40.4%), and the lowest level of health literacy is the health literacy of accessing health information (26.4%) (Table 1). The average of the health literacy of the participants is  $28.8 \pm 8.4$ . The sub index of applying the knowledge in healthcare services is the highest health literacy category ( $35.3 \pm 10.5$ ), and the lowest health literacy category is the applying the knowledge for prophylaxes ( $23.4 \pm 12.6$ ).

**Table 2. Adequate Health Literacy Levels According to Various Characteristic of Academicians**

| <b>Characteristic</b>               | <b>Total No</b> | <b>No</b> | <b>%</b> | <b>X<sup>2</sup></b> | <b>P-Value</b> |
|-------------------------------------|-----------------|-----------|----------|----------------------|----------------|
| <b>Sex</b>                          |                 |           |          |                      |                |
| Male                                | 474             | 131       | 27.6     | 1.069                | 0.301          |
| Female                              | 216             | 68        | 31.5     |                      |                |
| <b>Age group (years)</b>            |                 |           |          |                      |                |
| 30 and under                        | 205             | 64        | 31.2     | 1.759                | 0.415          |
| 30 – 49                             | 396             | 114       | 28.8     |                      |                |
| 50 and over                         | 89              | 21        | 23.6     |                      |                |
| <b>Marital status</b>               |                 |           |          |                      |                |
| Married                             | 486             | 148       | 30.5     | 2.082                | 0.149          |
| Single/divorced                     | 204             | 51        | 25.0     |                      |                |
| <b>Spouse's occupation (n=486)</b>  |                 |           |          |                      |                |
| Non-Health professional             | 435             | 126       | 29.0     | <b>4.329</b>         | <b>0.037</b>   |
| Health professional                 | 51              | 22        | 43.1     |                      |                |
| <b>Academic title</b>               |                 |           |          |                      |                |
| Professor/Assoc Prof/Assistant Prof | 311             | 84        | 27.0     | 1.554                | 0.460          |
| Instructor/lecturer/specialist      | 143             | 40        | 28.0     |                      |                |
| Research assistant                  | 236             | 75        | 34.2     |                      |                |
| <b>Years of seniority</b>           |                 |           |          |                      |                |
| 5 and under                         | 228             | 69        | 30.3     | 3.006                | 0.557          |
| 6-10                                | 137             | 39        | 28.5     |                      |                |
| 11-20                               | 191             | 53        | 27.7     |                      |                |
| 21-30                               | 108             | 34        | 31.5     |                      |                |
| 31 and over                         | 26              | 4         | 15.4     |                      |                |
| <b>Working area</b>                 |                 |           |          |                      |                |
| Natural and applied science         | 304             | 79        | 26.0     | 2.455                | 0.293          |
| Social sciences                     | 276             | 88        | 31.9     |                      |                |
| Educational sciences                | 110             | 32        | 29.1     |                      |                |
| <b>Chronic disease</b>              |                 |           |          |                      |                |
| Yes                                 | 135             | 36        | 26.7     | 0.534                | 0.386          |
| No                                  | 555             | 163       | 29.4     |                      |                |
| <b>General health status</b>        |                 |           |          |                      |                |
| Good                                | 554             | 171       | 30.9     | <b>5.621</b>         | <b>0.018</b>   |
| Moderate/bad                        | 136             | 28        | 20.6     |                      |                |

Although the level of health literacy is high in females, married ones, those under 30 years old, those who have been working for 21-30 years, research assistants and those who do not have chronic diseases, the difference is not found significant ( $p < 0.05$ ).

While 30.9% of those who state they have good health have adequate level of health literacy, 20.6% have inadequate health literacy level, and there is a significant difference between them ( $p < 0.05$ ) (Table 2).

**Table 3. Logistic Regression Analysis of the Various Characteristics of the Academicians**

| Variable                            | $\beta$      | p            | OR           | 95% Confidence Interval (CI) |              |
|-------------------------------------|--------------|--------------|--------------|------------------------------|--------------|
|                                     |              |              |              | Low                          | Up           |
| <b>Sex</b>                          |              |              |              |                              |              |
| Male                                | Ref          |              | 1            |                              |              |
| Female                              | 0.185        | 0.302        | 1.203        | 0.847                        | 1.708        |
| <b>Age group (years)</b>            |              |              |              |                              |              |
| 30 and under                        | Ref          |              | 1            |                              |              |
| 30 – 49                             | -0.046       | 0.874        | 0.955        | 0.538                        | 1.693        |
| 50 and over                         | -0.431       | 0.365        | 0.650        | 0.256                        | 1.651        |
| <b>Marital status</b>               |              |              |              |                              |              |
| Married                             | Ref          |              | 1            |                              |              |
| Single/divorced                     | -0.273       | 0.150        | 1.314        | 0.906                        | 1.904        |
| <b>Spouse's occupation (n=486)</b>  |              |              |              |                              |              |
| Non-health professional             | Ref          |              | 1            |                              |              |
| Health professional                 | <b>0.621</b> | <b>0.040</b> | <b>1.860</b> | <b>1.030</b>                 | <b>3.362</b> |
| <b>Academic title</b>               |              |              |              |                              |              |
| Professor/Assoc Prof/Assistant Prof | Ref          |              | 1            |                              |              |
| Instructor/Lecturer/Specialist      | 0.048        | 0.831        | 1.049        | 0.674                        | 1.634        |
| Research Assistant                  | 0.230        | 0.224        | 1.259        | 0.869                        | 1.825        |
| <b>Years of seniority</b>           |              |              |              |                              |              |
| 5 and under                         | Ref          |              | 1            |                              |              |
| 6-10                                | -0.087       | 0.716        | 0.917        | 0.575                        | 1.462        |
| 11-20                               | -0.122       | 0.573        | 0.885        | 0.579                        | 1.353        |
| 21-30                               | 0.057        | 0.821        | 1.059        | 0.646                        | 1.736        |
| 31 and over                         | -0.870       | 0.122        | 0.419        | 0.139                        | 1.261        |
| <b>Working area</b>                 |              |              |              |                              |              |
| Natural and applied science         | Ref          |              | 1            |                              |              |
| Social sciences                     | 0.301        | 0.108        | 1.351        | 0.936                        | 1.950        |
| Educational sciences                | 0.225        | 0.394        | 1.252        | 0.746                        | 2.101        |
| <b>Chronic disease</b>              |              |              |              |                              |              |
| Yes                                 | Ref          |              | 1            |                              |              |
| No                                  | 0.134        | 0.534        | 1.143        | 0.749                        | 1.745        |
| <b>General health status</b>        |              |              |              |                              |              |
| Good                                | Ref          |              | 1            |                              |              |
| Moderate/bad                        | <b>0.544</b> | <b>0.019</b> | <b>1.722</b> | <b>1.095</b>                 | <b>2.709</b> |

In logistic regression analysis, adequate health literacy level is found significantly high in the variables of partner's profession and the evaluation of health status (Table 3). The level of adequate health literacy of prophylaxis of those whose spouses are health workers is 1,82 times higher than those whose spouses are not health workers. They also have 1.79 times higher level of adequate health literacy of health improvement. The level of adequate health literacy of healthcare services of those who state their health status as good is 1.93 times higher than those who state their health status as bad. The level of adequate health literacy of health improvement of those who state their health status as good is 2.1 times higher than those who state their health status as bad.

#### IV. DISCUSSION

In this study, 28.8% of the academicians have adequate health literacy level (Table 1). According to “Turkey Health Literacy” study conducted in Turkey, 35.4% of the individuals (Durusu-Tanrıöver et al. 2014) and according to the study conducted by the Ministry of Health, 47.3% of the individuals (Okyay, Abacıgil 2016) have adequate health literacy level. According to the studies conducted abroad, 55.9% of the individuals in Serbia (Jovic-Vranes, Bjegovic-Mikanovic 2012), 84.5% in Japan (Tokuda et al. 2009), 61.0% in England (Boxell et al. 2012), 79.0% in Australia (Adams et al. 2009), 50.0% in USA (Kirk et al. 2012; Shah et al. 2010) and 52.5% of the participants in “European Health Literacy” study have adequate health literacy level (Pelikan et al. 2012).

Academicians’ health literacy level is lower than the results of the studies conducted on the society both in Turkey and abroad. It is surprising and thought-provoking that the health literacy of academicians who are role models for the society as well as work for the education sector is low. Academicians’ focusing on their own fields can lead them to reduce interest and curiosity in the field of health. A low level of health literacy can lead to negative health outcomes, in especially academics’ own health, in their families’ and then in their environment.

In the subscale health literacy categories, the highest level of adequate health literacy is in the health care services health literacy category (36.4%) (Table 1). This may be due to the high tendency to use therapeutic health services. The sub index of applying the knowledge in healthcare services, in which three out of every four people are at the level of adequate health literacy, is the highest adequate health literacy category. This may mean that there is no problem in the ability to make and implement decisions about health services.

Prophylaxis health literacy has the lowest level of adequate health literacy (31.5%) among the subscale health literacy categories (Table 1). This may be due to a lack of propensity to use preventive health care services and lack of information on protective factors against diseases. The sub index of applying the knowledge for prophylaxis is the lowest adequate health literacy category, and three out of every four people have the inadequate health literacy level in this sub index. This may be due to a lack of ability to make and apply conscious decisions about risk factors that can negatively impact health.

One of the factors that are stated to be effective on the health literacy levels of individuals is gender. According to “European Health Literacy” study, it is determined that in Holland, Germany, Poland, Austria and Ireland females’ level of HL is significantly higher than the males’ (Pelikan et al. 2012). Although the difference is not significant in this study, adequate HL levels of females are found higher than males’ (Table 2). In many studies, it is determined that higher education level increases females’ adequate HL levels by creating a positive effect and synergistic action (Tokuda et al. 2009; Durusu-Tanrıöver et al. 2014; Jovic-Vranes, Bjegovic-Mikanovic 2012; Adams et al. 2009).

In the logistic regression analysis, it is determined that those whose spouses are health workers have higher adequate health literacy level than those whose spouses are not health workers. The adequate health literacy level of those whose spouses are health workers is 1.86 times higher than those whose spouses are not health workers (Table 2). Having a health worker among household members can increase knowledge and awareness about health and diseases.

In the studies conducted, it is revealed that the ages of individuals are effective on their health literacy (Tokuda et al. 2009; Durusu-Tanrıöver et al. 2014; Jovic-Vranes, Bjegovic-

Mikanovic 2012; Adams et al. 2009; Pelikan et al. 2012; Ozdemir et al. 2010). Advanced age is a risk factor for limited health literacy (Sequeira et al. 2013). With the advancing age it is stated that limited health literacy has emerged as a result of a decrease in cognitive function and sensory abilities (Benson, Forman 2002; Downey, Zun 2008; Marks et al. 2010). Among individuals aged over 65 years without cognitive dysfunction, those with limited health literacy showed rapid loss of functioning, even in just one year (Sequeira et al. 2013). Although there is no significant difference between HL levels of different age groups, adequate health literacy level is 31.2% in those under 30, 28.8% in those between the ages of 30-49 and 23.6% in those over 50 (Table 2).

In related studies it is revealed that the individuals who have high level of education have adequate health literacy level (Morris et al. 2006; Durusu-Tanrıöver et al. 2014; Jovic-Vranes, Bjegovic-Mikanovic 2012; Adams et al. 2009; Ozdemir et al. 2010). However, even if low level of education and total education period is a risk factor for limited health literacy, high education level is not sufficient for adequate health literacy alone. It is determined that in America 38.0% of the individuals who have college/university degree have limited health literacy level (Shah et al. 2010). It is stated that the increase in the period after formal education graduation leads to limited health literacy (Shah et al. 2010; Benson, Forman 2002; Zun 2008; Marks et al. 2010). In the logistic regression analysis, it is found that while research assistants have the highest adequate health literacy level, faculty members have the lowest adequate health literacy level (Table 2). This may be due to the increase in the period after the graduation from formal education.

Low functional health literacy is associated with low health status (Dennis et al. 2012; Smith 2012). According to the study conducted by the Ministry of Health in Turkey, the health literacy level of 91.7% of the participants who define their health status as bad is inadequate/problematic, and the health literacy level of the 23.3% of the participants who defines their health status as excellent is inadequate/problematic (Okuyay, Abacıgil 2016). According to a study conducted in Austria, a significant relation is found between the health status evaluation and health literacy. It is determined that 62.0% of those who define their health status as excellent/very good, 54.0% of those who define their health status as good, 42.0% of those who define their health status as medium/bad have adequate health literacy level (Adams et al. 2009). In the study of “European Health Literacy”, it is found that there is a strong and significant relation between health literacy and the participants’ self-evaluation of their health status. It is determined that the participants who state that they are healthier have a higher level of health literacy (Pelikan et al. 2012). According to the logistic regression analysis, adequate health literacy level of those who define their health status as good is 1.72 times higher than those who define their health status as bad (Table 3). In addition, the adequate health literacy of healthcare services level of those who define their health status as good is 1.93 times higher and their adequate health literacy of health improvement level is 2.1 times higher than those who define their health status as bad. The result obtained from this study is found to be consistent with the results of other studies.

General and sub-index health literacy levels of the academicians are low. Awareness activities for health literacy for the academicians, who are educators and role models, should be increased. After formal education, activities and trainings should be organized for academicians to improve health literacy through non-formal education.

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